

ORGANISED BY



INDIAN CHAMBER OF FOOD AND AGRICULTURE

SUPPORTED BY



Department of Agriculture
Government of Uttar Pradesh

CO-ORGANISER

IACC



Apex Bilateral Chamber for Indo-US business

Uttar Pradesh AgroVision

Expo | Seminars | Farmers' Events **2021**

16-18 December, IISR, Telibagh, Lucknow



— Uttar Pradesh – The land of Infinite Opportunities —

- Infra and Logistics Expo
- Horticulture and Flora Expo
- Food and Agro Processing Expo
- Rural Development Expo
- MSME, ODOP Expo
- Farm Machinery Seminar and Expo
- New and Renewable Energy Expo,
- Medicinal Plants Expo,
- Dairy, Fisheries and Poultry Expo
- Cooperatives Seminar and Expo
- Crop Inputs and Technology Expo
- FarmTech and Irrigation Expo
- Agribusiness and Trade Expo
- Spices Seminar and Expo
- Sugarcane Seminar and Expo

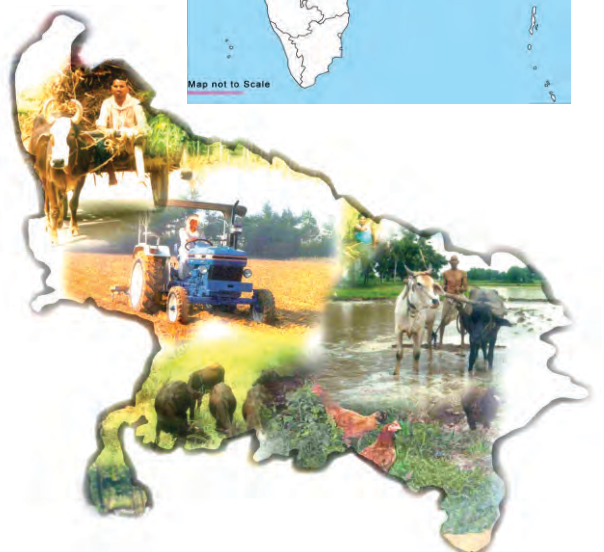
About the Organiser

Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy and development agenda and serving as global platform for trade facilitation, partnerships, technology and agribusiness services towards empowering Indian farmers. A proactive approach helps ICFA in discerning critical challenges emerging in Indian agriculture along with creating opportunities for development, value addition and trade to accelerate growth in food and agriculture sector. With its 27 industry Working Groups and sector specific Business Councils, ICFA represents the interests of key stakeholders at the national level and through its international platforms and partnerships, ICFA facilitates India's global engagement in food and agriculture sector.

In a short period of five years, the Chamber has signed up MoUs nationally with APEDA, NIAM, NASSCOM, TERI etc. and internationally with the University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization, Sociedad Rural Argentina (SRA), FAMATO, CCI Pau Béarn, France and IFPRI etc. Through international partnerships, ICFA envisions to mobilise technologies and investments that will catalyse agribusiness and agri start-ups. For meaningful engagement with the farmers, ICFA has also established All India Farmers Alliance (AIFA), a body representing 42 major farmers organisations.

The State of Uttar Pradesh

Uttar Pradesh is the largest State of India, accounting for almost one sixth of the country's agriculture production. By population, Uttar Pradesh will be the 6th largest country in the world with a population of 200 million plus. UP also boasts the cultural and religious places like Sarnath, Kushinagar, Varanasi, Mathura, Ayodhya, Dewa Sharif, Deoband etc.. Uttar Pradesh has unlimited potential for agro based and food processing industries. The state produces approximately 35% of India's Wheat, 20% of Paddy 21% of Sugarcane, 34% of Groundnut, 17.5% of Rapeseed, 8% of fruits and 14% of vegetables. Uttar Pradesh is also the highest milk producer in India and thus offers excellent opportunities for setting-up milk processing units. Meat, Dairy, Sugar, Wheat and Horticulture based industries are other exciting avenues for food processing. Uttar Pradesh is also the largest market for seeds, fertilizers, farm credit, insurance, farm machinery, food and consumer products. The state government has taken several initiatives to promote national and international investments in food, farm and processing sectors to catalyze the process of agriculture development.



Focussed Sectors

- ▶ Seeds & Biotechnology
- ▶ Fertilisers & Pesticides
- ▶ Biopesticides and bio-stimulants
- ▶ Horticulture & Floriculture
- ▶ Animal Health and Veterinary Products
- ▶ Agro & Rural Industries
- ▶ Farm Machinery & Micro Irrigation
- ▶ ICT and Extension Services
- ▶ Sugar Technologies and Machinery
- ▶ Fresh and Processed Food Products
- ▶ Credit and Insurance
- ▶ Dairy and Poultry Sector
- ▶ Aquaculture & Fisheries
- ▶ Research and Technology Institutions
- ▶ DRDAs and Rural Development
- ▶ Organic Agriculture
- ▶ MAP and Spices farming
- ▶ Agro Marketing and Trade
- ▶ Agri Infra and Logistics
- ▶ Farmers Bodies and NGOs
- ▶ MSME and ODOP

About

AgroVision 2021

With the fast changing economy and increasing impact of WTO on Indian agriculture the significance of quick information access, and exposure to latest products, technologies and marketing opportunities is of prime importance. AgroVision 2021 aims to provide an opportunity for participants to showcase products, services, schemes and technologies to potential users and farmers. The Development Meet proposed as part of the event on the theme "Investment opportunities and growth potential in agro sector in Uttar Pradesh" would help in formulating a comprehensive policy to promote growth and investment in this sector. Recognizing the importance of an International level agri event in the country's largest state, Uttar Pradesh, and the overwhelming response from the industry and the Government of Uttar Pradesh, ICFA in consultation with all the supporting bodies is organizing AgroVision 2021 in Lucknow (India) from December 16-18, 2021 at the campus of Indian Institute of Sugarcane Research. IISR is the world's premier research institute on sugarcane under the Government of India's Indian Council of Agricultural Research.



Development Meet on Uttar Pradesh

A Business Meet of all the important stake-holders will be held on Dec 16, 2021, which would discuss the policy initiatives by India and importantly by the Uttar Pradesh State in farm and agro sector. The Business Meet would focus on promoting private investments in farm machinery, production systems, animal husbandry, food processing, storage, marketing, agricultural services and agri infrastructure. The Government of Uttar Pradesh may assist with project guidelines in the high business potential sectors such as fruits, vegetables, sugar and its byproducts, dairy, milk and milk products, processed food, poultry, biotechnology, storage, post-harvest, mechanization, seeds production and several other areas.

Objectives of AgroVision 2021



1. Provide exposure to farmers about the latest agri-input products, technologies, farming practices, government schemes, marketing and post harvest management.
2. Provide better awareness among the key stakeholders, industries and investors about the agricultural potential of the state, business opportunities available and the scope for investment.
3. Provide platform to the national and international organisations in food, agriculture, animal husbandry, horticulture, agribusiness and rural development for linkages and partnerships.
4. Provide a unique opportunity to reach out to over 50,000 progressive farmers from the State and other key stake-holders in food and agriculture system in the country.
5. Provide valuable opportunity for interaction with the top Government of India and the State government officials and policy makers to discuss issues and explore business opportunities in the State.
6. Provide inputs for formulating appropriate farm and agro industrial policy for enhancing competitiveness, increasing productivity, improving post-harvest management, processing and infrastructure and agro exports.

Promotion

An extensive publicity and promotion is planned to spread the message across all the country in all the State of India. Besides farmers, we expect about 25,000 rural functionaries, extension workers, and government departments, academic and research, industry, institutions and international organisations to be visiting the three day event.

Pavillions

The entire exhibition would be put up in various constructed stalls with covered hangers of international quality, having water proofing. The stalls would be of various sizes depending on the requirements of the exhibitors. The entire event would be put up in 10 hangers. Some hangers may be added or merged as per booking availability. Large farm machinery would be displayed in open area earmarked for this purpose. There will also be provisions made for live demonstration.

- Agri-inputs Pavilion
- Food and Dairy Pavilion
- States Pavilion
- Agri Start-ups Pavilion
- Rural Market Pavilion
- Technology Pavilion
- Horticulture Pavilion
- Development Pavilion
- Infrastructure Pavilion
- Poultry and Fisheries Pavilion
- MSME and OPOD Pavilion
- UP State Pavilion
- Farm Machinery Pavilion
- Banking and Insurance pavilion

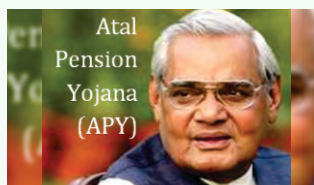
UP Government initiatives to promote agro investment

- High power Committee on Public Private Partnerships
- Simplification of prevalent rules and procedures.
- Separate sectoral identification of agricultural produce and animal husbandry resources.
- Financial support and provisions of linkages like raw material, storage, transportation and marketing for establishment of agro industries
- Special facilities for export of agro products. Farm mechanization, precision farming and agro processing major thrust areas.
- Focussed policies for promoting poultry and dairy sector with a slew of incentives by the State.
- Special schemes for promoting agro and food industries through creation of AEZ and Food Parks etc.



Participation

Being organised in an agriculturally high potential state of the country, a large turnout, both of individual visitors and of exhibitors is expected from across the country. We expect over 50,000 farmers and rural functionaries, extension workers, government departments, academic and research people, industry executives and VIP categories participating in three day event. As in the past events in Lucknow by CARD, the State Government could mobilize participation of a large number of progressive farmers to the event from different parts of the state. Under Exposure Visit Scheme, CARD shall mobilize farmers and extension functionaries from other States too. An extensive publicity and promotional campaign is planned to create awareness among farmers and other stake holders about the AgroVision 2021.





Media Coverage



जीआई टैग प्राप्त शाही लीची का एगो वर्ल्ड में होगा गुणगान

विजयवाड़ा एक्सप्रेस

विजयवाड़ा, 25 अक्टूबर: शाही लीची का जीआई टैग प्राप्त होने का समाचार सुनकर यहां के किसानों में खुशी का सागर बह रहा है। शाही लीची को जीआई टैग मिलने से किसानों को बेहतर कीमत मिलेगी और वे अपने उत्पादों को बाजार में बेच सकेंगे।

24 से 27 अक्टूबर तक आयोजित होगा एगो वर्ल्ड 2018

विजयवाड़ा, 25 अक्टूबर: एगो वर्ल्ड 2018 का आयोजन 24 से 27 अक्टूबर तक आयोजित होगा। इस कार्यक्रम में किसानों को अपने उत्पादों को बाजार में बेचने का अवसर मिलेगा।

25 को होवेगा एगो वर्ल्ड का उद्घाटन

विजयवाड़ा, 25 अक्टूबर: एगो वर्ल्ड 2018 का उद्घाटन 25 अक्टूबर को होगा। इस कार्यक्रम में किसानों को अपने उत्पादों को बाजार में बेचने का अवसर मिलेगा।

aesa Agricultural Extension in South Asia

HOME | BLOGS | GOOD PRACTICES | MY MEETING NOTES | FACE TO FACE | AESA EVENTS | AESA PUBLICATIONS | RESOURCES | LINKS | SAAS PROJECT

2018 Centre for Research on Innovation and Science Policy (CRISP) is Looking for an Intern

AgroWorld The Gateway to Global Agri Business, October 25 to 27, 2018 IARI Pusa Campus, New Delhi

India International Agro Trade and Technology Fair October 25 - 27, 2018 | IARI Pusa Campus | New Delhi

IsraelAgri

IsraelAgri > News > Exhibitions

AgroWorld

The mega event brings on one platform various stakeholders to showcase the food and agriculture diversity and potential of India, its agribusiness strengths on one hand and invite global players to showcase their products and technologies on the other hand to facilitate collaborations and global partnerships.

Date October 25, 2018 - October 27, 2018
Location IARI, New Delhi
Organizer ICFA

THE NEW INDIAN EXPRESS

Home > States > Andhra Pradesh

ICFA Policy Leadership Award for Andhra Pradesh CM N Chandrababu Naidu

Andhra Pradesh Chief Minister N Chandrababu Naidu | Express

Vijayawada: Chief Minister N Chandrababu Naidu will be honoured with the Policy Leadership Award of the Indian Council of Food and Agriculture.

Minister of Agriculture at AgroWorld 2018 | DD Kisan | RECORDED

दिल्ली में हुआ एगो वर्ल्ड 2018 का आयोजन

Activate

Technical Seminars

There would be fourteen concurrent seminars on the important agricultural and agribusiness subjects as under:

- Mechanization for Farm Efficiency
- Seeds for Improved Yields
- Technology and Inputs Management in Agriculture
- PHM and Processing for Increasing Farm Profits
- Banks and Institutions in Agriculture Development
- Agriculture Marketing and Exports
- Dairy Entrepreneurship – Scope and Approaches
- Poultry and Fisheries for Increased Farm Incomes
- Sugar Sector – Time for fresh Policy Look
- Opportunities in Farm and Rural Entrepreneurship
- ICT and Innovative Models in Extension
- Horticulture for Income and Nutritional Security
- New Crops Opportunities: Cotton, MAP, Stevia and Spices
- Precision Farming for Doubling Farm Incomes



Farmers Workshops

There will be in all Farmers Workshops and Prized Quiz Programs on the above seminar listed subjects in Hindi during the three daylong event. In addition, there will be agri films on different subjects of farmers interests running in specially created "Agri Film Theaters" at the event ground. Companies can sponsor farmers workshops and participate in quiz programs with gifts and prizes.

Sponsorship Details

Principal Sponsor	=	Rs. 25.0 lacs
Sponsors	=	Rs. 10.0 lacs
Co-Sponsors	=	Rs. 6.0 lacs
Associate Sponsors	=	Rs. 4.0 lacs for all
Lunch Sponsors	=	Rs. 2.50 lacs

Sponsorships of Seminars and Farmers Workshops & Quiz Programs

For all Seminars = Rs. 6.0 lacs

For all Farmers Workshops = Rs. 4.0 lacs

Participation Cost

☆ Covered furnished stalls in Pavillion (min 18 and standard 24 sq.mt.)	Rs. 8,000/- per sq.mt
☆ Covered bare stalls in Pavillion (min 24 and standard 48 sq.mt.)	Rs. 7,000/- per sq.mt.
☆ Bare space in open (min 50 and standard 120 sq.mt.)	Rs. 4,000/- per sq.mt.

KNOWLEDGE PARTNER

Arthur D Little

MEDIA PARTNER

AGRICULTURE
TODAY
GROUP

HOST INSTITUTION

i i s r
INDIA INSTITUTE OF
SUGAR RESEARCH

FARMER PARTNER

CARD
CENTRE FOR AGRICULTURE AND RURAL DEVELOPMENT

AGROTRADE PARTNER

IAEC
INDIA AGRI EXPORT COUNCIL

For participation please contact

Lucknow Office

Mr. Tushar Sharma, Director-AgroVision 2021
Mob : 08874184076 | Email : tushar.sharma@icfa.org.in

Mr. Shobhit Srivastava, Regional Director
Mob : 09621361577 | Email : shobhit.card@gmail.com
H.No.-2, Shankarpuri Colony, Indira Nagar,
Lucknow-226010 (U.P)

Head Office

Mr. Praveen Kapoor
Vice President- Events & Corporate Relations, ICFA
Mob : 08448482489 | Email : praveen.kapoor@icfa.org.in
Mr. Deepak, Manager, CARD
Mob : 08448482487 | Email : deepak@card.org.in
214-217, Naurang House, KG Marg, New Delhi-110001